Analyze your website with Seobility: http://gunhankoleji.k12.tr/ Analyse website

Gunhankoleji.k12.tr - SEO Checker

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Overview of the SEO Check

Meta information	79%
Page quality	43%
Page structure	75%
Link structure	75%
Server	54%
External factors	77%

Response time	File size	Words	Media files	Number of links
0.23 s	113.00 kB	454	41	99 internal / 2 external

SEO Score

66%

SEO Score Widget

Task list of SEO Improvements

9 Tasks

- Add a H1 heading to this page. — Very important!
- Add a meta description. — Very important!
- Try to reduce the number of used CSS files. — Very important!
- Try to reduce the number of used JavaScript files. — Very important!
- Review and improve the page title. — Important!

View all

Meta specifications

79% achieved

Title
- Anasayfa | Özel Günhan Eğitim Kurumları | Maltepe Koleji | Maltepe Özel...
- The page title should be shorter than **580** pixels. It is **688** pixels long.
- There are word repetitions in the page title.

Meta Title

Meta description
- The meta description is missing.

Meta Description

Crawlability
- There are no problems in accessing the website.

Search Engine Crawlers

Canonical URL
- http://gunhankoleji.k12.tr/
- There is a valid canonical link specified.

Canonical Tag

Language
- Language detected in text: tr
- Language defined in HTML: tr
- Server location: Turkey
- The following language is defined by HTML: tr

Declaring language in HTML

Alternate/Hreflang Links
- There are no alternate links specified on this page.

Hreflang

Other meta tags
- There is no rel next meta tag on this page.
- There is no rel prev meta tag on this page.

Meta Tags

Domain
- The domain name is very long.
- The domain is no subdomain.
- The domain does not contain non-latin characters.

Domain for SEO

Page URL
- No parameters were found in the URL.
- No session ID was found in the URL.
- The URL does not have too many subdirectories.

SEO-friendly URLs

Charset encoding
- The charset encoding (**UTF-8**) is set correctly.

Character Encoding

Doctype
- The doctype **HTML 5** is set correctly.
- The doctype is placed at first in the HTML code.

HTML Doctype

Favicon
- The favicon is linked correctly.

Favicon

Meta tags

Name	Value
viewport	width=device-width, initial-scale=1, user-scalable=0
generator	Powered by Slider Revolution 5.4.6.4 - responsive, Mobile-Friendly Slider Plugin for WordPress with comfortable drag and drop interface.
msapplication-TileImage	http://gunhankoleji.k12.tr/wp-content/uploads/2017/10/cropped-icon-270x270.png
lang	tr
author-ref	ecommerce, home, lenses

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- Meta and on page check for each page
- Automated check for keyword optimization

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Page quality

43% achieved

Content
- Some words from the page title are not used within the pages content
- There are only **454** words on this page. Good pages should have about 1,000 words of useful content.
- **7.5%** of the text are stop words.
- The page contains a listing, which indicates a good text layout.
- **5** paragraphs were found on this page.
- There are no duplicates on the site.
- The average number of words per sentence of **25** words is good.

Content is King

Frames
- This website does not use a frameset.

Frames and Framesets

Mobile optimization
- This website loads **22** javascript files. This may affect the load time negatively.
- A viewport **'width=device-width, initial-scale=1, user-scalable=0'** is provided.
- At least one Apple touch icon is specified.

Mobile Optimization

Bold and strong tags
- The usage of strong and bold tags is perfect. We recommend the use of up to **9** tags for this page.

Strong and Bold Tags

Image SEO
- **19** images have no alt attribute. The content of alt attributes is used by search engines.

Image SEO

Social networks
- There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.

Social Sharing

Additional markup
- No additional page markup was found.

HTTPS
- The HTTPS protocol for secure data transmission is not used.

HTTPS

Media list

URL	Alt attribute	Title
/wp-content/uploads/2017/10/logo.png	No alt attribute provided	
/wp-content/uploads/2017/10/logo.png	No alt attribute provided	
/wp-content/uploads/2020/05/1999.jpg	No alt attribute provided	1999
/wp-content/uploads/2020/04/tgsold.png	No alt attribute provided	tgsold
/wp-content/uploads/2020/04/coronabanner.jpg	No alt attribute provided	coronabanner
/wp-content/uploads/2020/04/slider1.png	No alt attribute provided	slider1

Page structure

75% achieved

H1 heading
- There is no H1 heading specified.

H1-H6 Headings

Headings
- The structure of headings is missing one or more levels. Do not skip heading levels.
- There are **27** headings on the page. The amount of headings should be in a more proper relation to the amount of text.

H1-H6 Headings

Heading structure

Heading level	Content
H1	Tarihçe
H2	Okulumuzdan Haberler
H2	Geçyıllardan Etkinlikler
H2	Duyurular
H2	Yaklaşan Etkinlikler
H2	Fotoğraf Galerisi

Link structure

75% achieved

Internal links
- Some anchor texts are used more than once.
- **5** links don't have an anchor text.
- The amount of internal links is ok.
- None of the anchor texts is too long.
- All internal links don't have dynamic parameters.

Internal Linking

External links
- There are **2** external links on this page.

External Links

Found links on this page

Link	Attributes	Anchor text
/iletisimfik-servisi		İletişimfik Sistemleri
/psikolojik-danismanlik/		Psikolojik Danışmanlık
/yemek-listesi		Yemek Listesi
http://ozelvalep.gunhankoleji....	rel="external" target="_blank" title="Özel Valep Mobile"	Özlem Talep Mobile
/kurumsal/imsan-kayitlari		İmsan Kayıtları
http://ozelfidanlikten.com/anasayfa/	rel="external" target="_blank" title="Özel Fidan Kıbrıs Lisesi"	Özel Fidan Kıbrıs Lisesi

Server configuration

54% achieved

HTTP redirects
- **The checked page does not redirect to another URL.**
- The redirect of URLs with www and non-www subdomain is configured correctly.

WWW Redirect

HTTP header
- No X-Powered HTTP header is sent.
- This website uses GZip for compressed data transmission.

HTTP Headers

Performance
- This website loads **22** CSS files. This may affect the page load time negatively.
- This website loads **22** javascript files. This may affect the load time negatively.
- The page response time is excellent with **0.23** seconds.
- The file size of the HTML document is fine (**113** kB).

Page Speed

HTTP Response Header

Name	Value
connection	keep-alive
content-type	text/html; charset=UTF-8
link	<http://gunhankoleji.k12.tr/wp-json/>; rel="https://api.w.org/"
link	<http://gunhankoleji.k12.tr/>; rel=shortlink
etag	"23343-1590255760.gz"
x-devicecard-cache	hit

External factors

77% achieved

Blacklists
- This website is not listed on the Shallalist.

Blacklist

Backlinks
- This website has only a few links from other websites.
- This website only has backlinks from **26 referring domains.**
- This website only has **56 backlinks.**
- This website only has few backlinks from **25 different ip addresses.**

Backlinks

Facebook popularity
- This website is a little bit popular on facebook.

Listed on Webwiki
- This website is not listed in Webwiki. Submit your website here.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
User-agent: *
Disallow: /wp-admin/
Allow: /wp-admin/admin-ajax.php
```

Facebook popularity

Shares / Likes / Comments
31

Only the data for the given URL is shown. We cannot determine the social activity for a mixed list page.

Search preview

Anasayfa | Özel Günhan Eğitim Kurumları | Maltepe Koleji | Maltepe Ö...
http://gunhankoleji.k12.tr/ ▾

Most important keywords

Seobility found the following keywords. You can check the keyword optimization of this page for each keyword.

Keyword	Result	Recheck
Koleji	54%	Check
Eğitim	52%	Check
Okul	50%	Check
Maltepe Koleji	49%	Check
Maltepe	40%	Check
Özel Günhan Eğitim Kurumları	40%	Check

Show more keywords and terms

Keywords | Analyse website

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